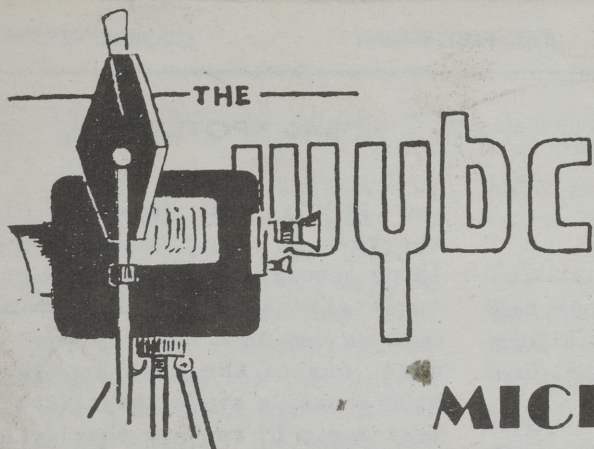




VOLUME TWO

SPECIAL FRESHMAN ISSUE

NUMBER ONE

AT 640 ON YOUR DIAL

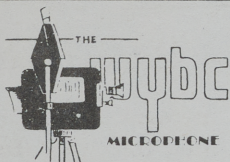


The Rheingold Girls, 1953: All this and radio too. (see story, page two)

Since its inception in September, 1941, your campus radio station WYBC has been known as the fastest growing organization on the Yale Campus. From a small phono-oscillator, broadcasting

through radiator pipes, the Yale Broadcasting Company has grown in only 14 years to consist of four broadcasting studios, a membership of over one hundred,

(Continued on page four)



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Editor-in-chief B. Agnew
Staff C. Krause, R. Goldman

THE VOICE OF YALE CAMPUS

WYBC's programs are designed and produced by Yale students exclusively for Yale students -- exclusively for you.

Any time of day or night, 90% of the radios turned on on the Yale campus are tuned to WYBC. During the next few weeks, keep your dial set at 640 too, and see for yourself why WYBC is the Voice of the Yale Campus.

DC CURRENT ENDANGERS ELECTRIC APPLIANCES

WYBC offers the following public service:

Most electrical appliances produced today with the exception of lamps, operate on alternating current, and when plugged into a direct current circuit sputter, smoke and roll over and die. The Old Campus is supplied with direct current. So before you plug in that phonograph or clock, check to see if it will work on both AC and DC. If not, invertors, which convert AC to DC, can be found at any of the nearby electrical stores.

640 SPOTLIGHT

WYBC's first broadcast of the year is going to be something special, and something we can't give away now. But this much we can say: it'll be *Stardust*, one of the most popular WYBC shows, a six-night-of-the-week music by request show featuring the songs you ask for by phoning WYBC. Charlie Krause will be the 'Starduster' in this first broadcast. Keep watching for it.

RHEINGOLD GIRLS TO WELCOME FROSH

(See picture, page one.)

Some evening during Freshman Week, the Class of 1958 is going to have a glorious double opportunity: to be introduced to Miss Rheingold of 1955 and to the Yale Broadcasting Company at the same time. Inasmuch as Miss Rheingold of 1955 will not yet have been elected, WYBC has arranged the next best (or perhaps the even better) thing. All six contestants for the Miss Rheingold crown will be on hand to help WYBC welcome the Freshman Class.

The party will be held tomorrow evening in Hendrie Hall, 165 Elm Street.

Freshmen are advised to keep their eyes (see picture, page one) - open for the announcement of the occasion. Rheingold will be on hand also.

WYBC Sports Coverage Previewed

With a veteran crew of sports gabbers returning to handle play by play, the expanding Yale Sports Network will be on the air once again this year. Highlight of the sports air package will be the description of every football game both at home and abroad, including the Columbia tilt from Baker Field and the tradition-steeped Harvard game direct from Soldiers Field in Cambridge.

Supplementing the actual play by play reports, WYBC's topnotch sportscasters will analyze and comment upon each game weeknights at 7:45, tapping their well-established pipelines into the other Ivy schools in order to gather inside information. Thus WYBC will be on

hand to report every move as coach Jordan Olivar makes a determined bid to push the Elis to the top of the Ivy League. In addition to Yale football doings news and views about all major developments in the wonderful world of sport will also be aired on the 15 minute programs.

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AT 640 ON YOUR DIAL

(Continued from page one)

two transmitters to promulgate the signal over carrier current, a control room with record turntables, patchboards and a monitoring console, and a broadcast schedule of 18 hours a day. Most recently, WYBC commenced regular television broadcasting, forming WYBC-TV, the only student owned and operated television station in the world.

Members of the Class of 1958 will not be eligible to participate in the activities of WYBC or any extra-curricular activities until the beginning of the second term in February. At that time you will all be able to try for positions during a trial

program in which Freshmen announce and engineer programs, act in, produce and direct TV shows, and participate in the many behind-the-scenes activities that go on in the production, business, public relations and technical departments.

We hope that in your free time during the first term you will accept our invitation to drop in and visit the studios and office quarters of WYBC in Hendrie Hall, to see how Yale's fastest growing organization operates. We also hope you'll keep your radios tuned to 640, for 18 hours daily of music, news, and sports.

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